

ONLINE MPMA TAX SEMINAR

presented by  Crowe

Tuesday, 24 November 2020



Persatuan Pembuat
Cat Malaysia
Malaysian Paint
Manufacturers' Association
(Registered in Malaysia)



Song Sylvia, C.A.(M), FCCA

Executive Director, Transfer Pricing

Professional Summary

- Sylvia is an Executive Director of Crowe KL Tax Sdn Bhd in Malaysia. She specialises in transfer pricing (TP) and leading a TP team in Crowe Kuala Lumpur. She has been involved in various TP assignments such as TP documentation, TP planning, price setting, TP audits & investigation, regional TP work, etc.

Experience

- Sylvia has worked in the tax professional environment for 12 years and has the experience in tax compliance, tax advisory including individual / corporate tax matters, tax incentives, transfer pricing, tax planning, GST and others.
- She services both domestic and multinational clients and manages a portfolio from a broad range of industries such as manufacturing, trading, services, property development, construction, digital business, etc. She has conducted various transfer pricing seminars to clients / public.

Professional Affiliations

- A fellow member of Association of Chartered Certified Accountants (ACCA)
- A member of Malaysian Institute of Accountants (MIA)
- A member of Chartered Tax Institute of Malaysia (CTIM)
- A licensed tax agent
- A certified HRDF trainer

Service Focus:

- TP documentation compliance
- TP planning and advisory
- TP audits and investigation
- Advance pricing arrangement / Mutual Agreement procedures
- Regional TP work
- TP implementation management (project management)
- TP trainings and workshops

Industry Focus:

- Privately held businesses
- Public listed companies
- Manufacturing and distribution
- Professional and other services
- Property development and construction
- Oil & Gas and Engineering
- IT, software and digital economy
- Education
- Healthcare
- Food and beverage
- Logistics



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Norhayati Ruslan

Manager, Indirect Tax

Professional Summary

- Norhayati is the Manager of Crowe KL Tax Sdn Bhd. She specialises in indirect tax.

Experience

- Norhayati has more than 6 years of experience in indirect tax related matters.
- She also has experience in ISO 9001 Quality Management System, Business Process Improvement and Customer Services Management

Professional Affiliations

- Degree in Accountancy, Universiti Tenaga Nasional Malaysia

Service Focus:

- GST/SST implementation
- GST/SST advisory
- GST/SST audits
- Trainings and workshops

Industry Focus:

- Privately held businesses
- Public listed companies
- Manufacturing and distribution
- Professional and other services
- Property development and construction
- Oil & Gas and Engineering
- IT, software and digital services
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Michael Cheah Liat Sheng, CPA(Aust.) C.A.(M)

Manager, Tax Advisory

Professional Summary

- Michael is a Manager of Crowe KL Tax Sdn Bhd in Malaysia. He specialises in tax advisory and has been involved in various assignments such as TP documentation, TP planning, price setting, TP audits & investigation, regional TP work, etc.

Experience

- Michael has worked in the tax professional environment for more than 7 years and has experience in tax compliance, tax advisory including individual / corporate tax matters, corporate restructuring, tax incentives, Real Property Gains Tax, stamp duty and others.
- He services both domestic and multinational clients and has advised clients from industries such as manufacturing, trading, services, tourism, property development, digital business, etc.

Professional Affiliations

- A member of CPA Australia
- A member of Malaysian Institute of Accountants (MIA)
- A member of Chartered Tax Institute of Malaysia (CTIM)

Service Focus:

- General Tax Advisory
- Domestic Taxes
- Tax Incentives
- Corporate Restructuring
- Initial Public Offerings (IPO)
- Mergers & Acquisition
- International Tax

Industry Focus:

- Privately held businesses
- Public listed companies
- Manufacturing and distribution
- Professional and other services
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